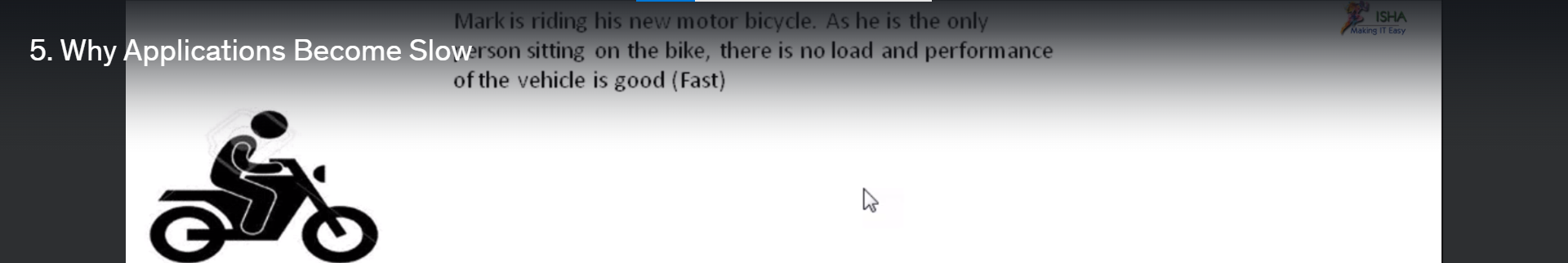
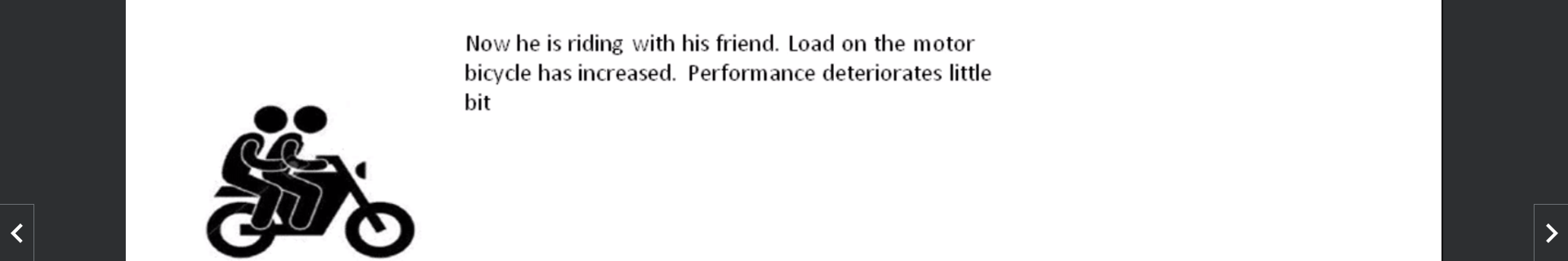
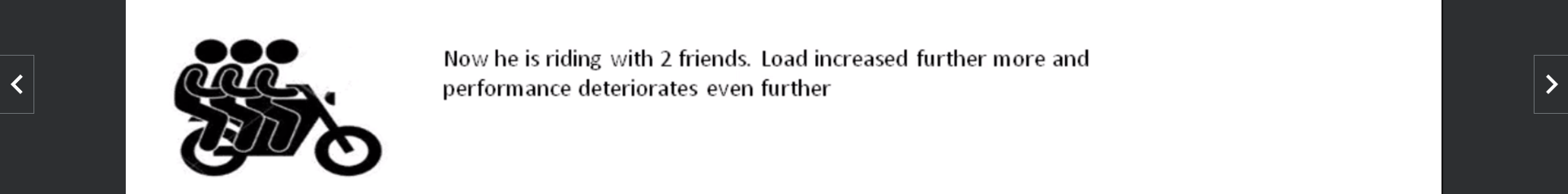
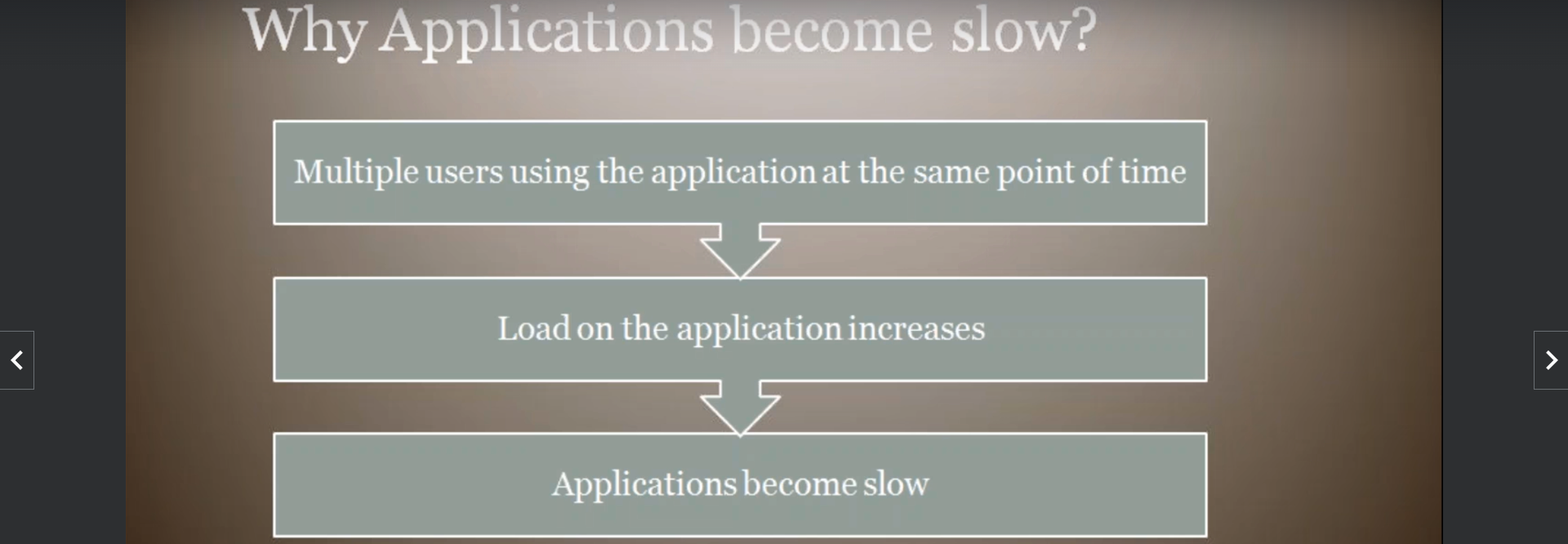
1. 
2.   
   
3. 
4. This is the Law of nature that if load increases, the performance deteriorates no matter which filed it is. Even with Software App.
5. This is not a rule of thumb but usually as the number of users increases (means load on app increases), the performance of the app decreases.  
   Like 1000 users at a time for G-Mail, G-Mail is fast. When 10,000 users, the performance decreases. When 10,000,00 users, the performance decreases further.
6. But as a Performance Tester, our job is that as the load increases, the performance should on deteriorates.